

Neenah Shattuck Park Redevelopment

For more than 100 years, Neenah's downtown riverfront was dominated by industry, including saw mills and paper mill facilities. Today, Neenah officials are working to revitalize contaminated portions of its riverfront, developing a public-private strategy that includes providing open space for public recreation as well as office space for a growing service sector economy. After the cleanup of solid wastes, lead and other contaminants, the community's redevelopment includes a new retirement center, renovated commercial building, river walk and a multi-use concert lawn and pavilion.

Total capital investment was \$36 million, 500 new jobs were created and 550 jobs were retained.

- WI Department of Commerce Brownfields Grant (\$500,000)
- WI Department of Natural Resources (DNR) Brownfields Site Assessment Grant (\$30,000)
- WI DNR Recreational Boating Fund (\$595,000)
- Tax Incremental Financing District (\$1.7 million)
- Friends of Neenah Riverwalk (\$1.3 million)



Photos courtesy of the WI DNR

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